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S

CLASS

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2014

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Mercedes-Benz



S550 shown with optional Silk Beige/Espresso Brown Exclusive Nappa leather upholstery, *designo* Sunburst Myrtle wood trim, Burmester High-End 3D Surround Sound System, Exclusive Trim, and Driver Assistance, Premium 1 and Sport Packages.

Nature. Still the finest form of technology.

Look at a leaf, a seashell or a flower. Do you see intricacy, or simplicity? Or do you marvel in the perfect coexistence of both? Man-made technology is at its most advanced when it replicates nature—including human nature. Take the helm of the S-Class, and you might be surprised that a car offering so many ways to entertain, inform and assist you has so few buttons. Instead, its elegant central controller and large high-resolution widescreens instantly link up with your own logic. Animated displays show not just how features work, they mimic how the controls work. So from your first touch, it all feels like second nature.

Instrumentation for a new generation.

With fully electronic instrumentation and intuitively designed controls, the S-Class makes technology easy to reach, and to grasp. Two vivid 12.3" screens unify most every in-car feature. The primary screen teams analog-style gauges with graphic displays for key driving functions. At center stage in the dash, a second screen unites the entertainment, navigation and convenience systems. Animated menus visually match how your hand operates them via the central controller on the console. There's also a standard voice control system that learns how you talk, and lets you say many commands with a single phrase.

Music from virtually anywhere on earth.

Listening knows no limits in the S-Class, with local HD Radio™ stations, nationwide SiriusXM Radio with a 6-month All Access plan trial,¹⁷ or global Internet Radio¹⁸ by TuneIn.® You can set up alerts for favorite artists and sports teams on SiriusXM, and tag songs you like for later purchase. Or bring your own music via CD, audio DVD, SD card, two USB ports, wireless Bluetooth® audio streaming,¹⁹ and a Music Register for storing 10GB of music on the in-dash hard drive. The optional SPLITVIEW front-seat entertainment system can play a DVD movie on the central in-dash screen that only the front passenger can see.²⁰

Surround sound that raises the standard.

Burmester,® renowned for their handcrafted home audio, brings S-Class sound to a new crescendo. The standard 590-watt Premium Sound System features 13 high-performance speakers fed by a 9-channel digital/analog amplifier. The optional Burmester High-End 3D Sound System delivers an audio experience likely unmatched in the industry, with a 1,540-watt 24-channel amp plus a 400-watt amp for the trunk-mounted subwoofer.²¹ Among its 24 ultrahigh-performance speakers are 3D speakers in the ceiling and two rotating, illuminated tweeters. With either system, exquisite aluminum speaker grilles delight the eye, while FrontBass,® an award-winning innovation that uses the car's front body structure as bass enclosures, enriches the sound.

Easy navigation of the road, or the Internet.

The standard navigation²² features a fast 80GB hard drive, 3D maps with building profiles, and six months of SiriusXM Traffic and Weather.¹⁷ The Cloud-based apps of Mercedes-Benz mbrace2™ bring the Internet to your dash, so you can search for places from the car via Google,® Yelp and other familiar tools, and be on your way with a few clicks. You can also send destinations from your smartphone or computer. And mbrace2 makes the S-Class its own WiFi hotspot.¹⁰





S550 shown with Black leather upholstery, Black Poplar wood trim, and optional Burmester High-End 3D Surround Sound System, Exclusive Trim, and Driver Assistance, Executive Rear Seat and Premium 1 Packages. Please see endnotes on back cover.

Euphoria. A sensation for every sense.

Name a sense, and the S-Class offers a treat for it. And while you would expect a luxury sedan to delight your eyes, ears and hands, it's your sense of well-being that's never been so well-attended. Generous in standard features, a wealth of options let you further tailor your S-Class to suit your desires and sense of style. You can have not just the front seats heated, but the steering wheel, armrests and doors as well. New "hot stone" massage and aromatherapy treatments can make driving to the spa more rejuvenating than the spa itself. As you arrive, an electronic valet can help you find a parking spot, then virtually park the car for you—hands-free and feet-free. And if you return with an armful of packages, you can open and close the trunk with a gentle kicking motion under the rear bumper. All of this may sound rather indulgent. But doesn't it make sense to make all your senses happy?

A higher standard of cabin comfort.

The standard heated front seats power-adjust 12 ways, including cushion length and head-restraint height, via seat-shaped controls on each door. A memory system lets you store three favorite settings for each seat, including the outside mirrors and 4-way power steering column for the driver. The passenger seat can also be adjusted from the driver's controls.

For the enjoyment of all aboard, the standard power Panorama roof offers a majestic view of the sun or the stars. Its heat-rejecting glass helps to keep harsh rays at bay while taking in the sky, or dual power sunshades can block out even more light. A fine-mesh sunshade is also provided for the rear window, with power controls on the dash and each rear door. Power shades for each rear door are also available.

Soothing support in any season.

The Premium 1 Package embellishes the front seats with numerous innovations in comfort. A new rapid heating feature helps dispel the morning chill in seconds. The Active Ventilated seats employ new reversing fans that briefly draw heat away from your body, then switch direction to help keep you cooler and drier, or to distribute heat more effectively when you use the heating and ventilation together.

Also included are active multicontour seats. Adjustable air chambers let you fine-tune the support for your thighs, back and shoulders. They can also instantly boost side support in corners. Their most enticing luxury is their 6-program massage feature. Two of them add pulses of heat for a soothing hot-stone effect, and all six of them offer two levels of intensity.



Something special in the air.

The climate control monitors the humidity and directional sunlight, while filtering dust, pollen and external odors from the cabin air. Individual left and right controls vary temperature, blower speed and air direction. The COMAND® system lets you vary the overall airflow from focused to diffused, while numerous one-touch functions offer rapid cabin cooling, quick clearing of fogged windows, or fully automatic operation.

The new Air Balance Package further enhances well-being, especially for those with allergies or asthma. Dual charcoal filters render odors nearly undetectable. An ionizer can deactivate bacteria and viruses. And a fragrance atomizer gently introduces any of four subtle scents into the cabin from a backlit vial in the glovebox. The aroma won't adhere to upholstery or clothing.

Handcrafted elegance, hands-free ease.

Six leather colors in four supple treatments can be complemented by as many as four choices in wood trim. Rich wood and soft Nappa leather also encircle the elegant two-spoke steering wheel. The optional Exclusive Trim graces the lower doors, front seatbacks and rear air vents with additional wood accents. The S 63 AMG can also be outfitted in genuine carbon fiber.

Modern conveniences also abound. Standard pushbutton starting and a power trunklid can be enhanced with KEYLESS-GO® and the touchless trunk operation of new HANDS-FREE ACCESS. Available PARKTRONIC with Active Parking Assist can size up parallel and perpendicular spaces as you drive by, then automatically park the car—expertly steering, braking, and in many situations, even pulling out of the spot later.



S-Class. A well-earned upgrade from first class.

If luxury cars were rated on the same scale as luxury hotels, the new S-Class might earn an unheard-of sixth star. That's because it delivers five-star comforts plus the ingenuity and thoughtfulness that only come with the shining chrome star on its hood. The S-Class rear cabin welcomes you with expansive space and exquisitely handcrafted furnishings. Then it treats you to an array of amenities that perhaps only room service could make more fulfilling. No fewer than four cabin configurations progressively add a variety of seating enhancements—from power recliners, to a power footrest, to twin easy chairs with folding tables. Some of the amenities available even outclass first-cabin air travel: Heated and cooled cupholders. Wireless remotes for your seat adjustment, video entertainment and WiFi connection.¹⁰ Seat belts whose buckles illuminate and rise to ease their fastening. And controls that let the right-rear passenger move the front seat out of the way. Best of all, unlike even the finest hotels and airlines, there's never a line at check-in. Welcome aboard.

Finely tailored for a comfortable fit.

Even in its standard configuration, the S-Class rear cabin offers generous room for three, finely tailored leather and wood trim, and such gracious touches as soft-close doors, as well as power sunshades for the rear window and the standard Panorama roof.

Added amenities for a more enjoyable stay.

A power rear seat²¹ is the starting point for a dazzling array of rear-cabin comforts. Each of the outboard seats offers its own memory system, and reclines up to 37° without reducing legroom. Heated rear seats are available as well, as is a state-of-the-art Rear Seat Entertainment system with individual screens and wireless remotes. The heated and power seats are also offered as part of the Warmth & Comfort Package,²³ which adds Active Ventilated rear seats, rapid seat heating, and heated armrests and doors.

Restful details from your head to your feet.

The Rear Seat Package²³ includes 4-zone climate control, as well as multi-adjustable head restraints with detachable pillows, plus seat-belt air bags with illuminated active buckles, for both outboard rear seats. The right-rear passenger can move the front seat an extra 3" forward and enjoy a power footrest.

Executive seating with exclusive comforts.

The Executive Rear Seat Package²³ upgrades each outboard seat with active multicontour adjustment, including the exclusive hot-stone massage. The right rear seat reclines to 43°, made even more enjoyable by a power calf rest. And for the ultimate in travel by land, the Executive Rear Seat Package PLUS²³ features twin power seats divided by a wood-trimmed console with heated and cooled cupholders, covered storage and a pair of sleek aluminum fold-out tables.



S 550 shown at top left with optional *designo* Deep Sea Blue/Silk Beige Exclusive Nappa leather upholstery and Burl Walnut wood trim. S 550 shown above with optional Silk Beige/Espresso Brown Nappa leather upholstery and Burl Walnut wood trim. Both models shown with optional Exclusive Trim, Rear Seat Entertainment system, and Executive Rear Seat Plus and Premium 1 Packages. Please see endnotes on back cover.



Your world. Delivered your way.

It's more than your car. It's your life, on the go.

Where will you go next? Whether you're meeting friends, picking up the kids, or just out and about, Mercedes-Benz mbrace® can make any trip easier, more productive and more enjoyable.¹⁰ mbrace2™ connects you and your car with the devices you already rely upon to get around—your smartphone and computer. It also brings the Internet—including a password-protected high-speed WiFi hotspot for you and your passengers—along with an ever-growing array of useful apps to your car, so you can use familiar services such as Google Maps™ and Yelp® to start navigating with just a few clicks. Friends can send their location to your car with just a text message. You can lock your car's doors, flash its lights, or find it in a parking lot—all from your smartphone. When your teenager takes the wheel, mbrace2 can deliver peace of mind via your computer. It can bring the assistance of live experts right to your car—from last-minute theater tickets to help in an emergency. And it can all be updated remotely, over the air. So wherever the world goes, mbrace will keep making it yours.

From your car.

With Cloud-based apps, mbrace2 brings the Internet into your Mercedes-Benz. Using the standard COMAND® navigation system, you can find friends from their Facebook® check-ins, search for restaurants on Yelp, or use Google Maps, Local Search and Street View. Instead of entering an address, you can start navigating with just a few clicks. New apps let you check the weather, view traffic cams, find and book a hotel room, and even keep an eye on the stock market. And three buttons in your car can connect you to emergency services, our 24-hour Customer Assistance Center, our Roadside Assistance,²⁴ or our mbrace PLUS Concierge.

From your smartphone.

The mbrace Mobile Application for iPhone® and Android™ phones lets you send addresses directly to your navigation system, locate your car, lock or unlock its doors, flash its lights, or monitor it when you valet-park. With just a touch, you can find a dealer, and contact Roadside Assistance, Concierge services or Mercedes-Benz Financial Services. Drive2Friend™ lets someone upload their location directly to your navigation system, simply by responding to a text message that you send them. New enhancements to the app also let you activate and deactivate mbrace features, including the new curfew minder, and receive push notifications.²⁵

From your computer.

From the comfort of your home or office, you can send addresses—or even exact routes—to your car's navigation system in a number of ways: From the Send2Benz™ website. From Google Maps, via Search & Send™ and Route2Benz. And with a browser toolbar widget that lets you highlight any address on your computer screen and send it to your car with just two clicks. For added peace of mind when your kids are using the car, mbrace can alert you if they drive faster, farther or later than you prefer. And you'll find a world of support and helpful information at the mbrace website, accessible through MBUSA.com/mbrace.

Express yourself.

Genuine Mercedes-Benz Accessories help you make your sedan the perfect expression of your personal style. A wide selection of accessories lets you enhance your vehicle's appearance, expand its versatility, or offer it some extra protection in everyday use. From stylish wheels to storage innovations to scintillating scents, they're all exclusively engineered to fit your car as well as they fit your life. It's a great way to make your S-Class unmistakably yours while keeping it genuinely Mercedes-Benz.

See the entire accessory selection at MBUSA.com/S

Atomizer fragrances.

Four distinctive aromas are available for the innovative cabin fragrance atomizer of the available Air Balance Package. Each comes in its own elegant glass vial that's alluringly backlit by LED illumination when placed into its receptacle in the glovebox. The choice of scents includes Nightlife Mood, Sports Mood, Downtown Mood and Freeside Mood.

20" 10-spoke two-tone wheels.

Enhance your car's poise and performance while preserving its precise engineering. Ten spokes with chiseled grooves accent the athletic profile of the S-Class. Polished to a high-sheen finish, each spoke features contrasting Himalaya Grey inlays.²

Rear spoiler.

Aerodynamically contoured to accentuate the lines of the S-Class, the rear spoiler is designed for secure attachment without drilling and a perfect fit with the trunklid.

Comfort box.

Help keep smaller items from rolling around the trunk with a clever bin that folds up and retracts out of the way to maximize cargo room, or can be easily removed. (Not available in combination with Burmester® High-End 3D Surround Sound System.)

All-season floor mats.

Deeply textured to help keep water, mud and melting snow away from your carpets, each rubber mat is precisely contoured to fit the footwells of your S-Class. They're easy to remove and clean, and are available as front and rear sets in Beige or Black.

Please see endnotes on back cover.





Build your own.

MBUSA.com/S

Option Packages

	S 550	S 63 AMG 4MATIC ¹
Premium 1 Package <ul style="list-style-type: none"> Active Ventilated front seats with rapid-heating feature Active multicontour front seats with "hot stone" massage KEYLESS-GO[®] with HANDS-FREE ACCESS PARKTRONIC with Active Parking Assist Power rear-side window sunblinds 	<input type="radio"/>	<input checked="" type="radio"/>
Air Balance Package <ul style="list-style-type: none"> Cabin-air purification system with ionizer and dual activated-charcoal filters Fragrance atomizer with LED-backlit vial in glovebox 	<input type="radio"/>	<input type="radio"/>
Warmth & Comfort Package (requires Premium 1 Package) <ul style="list-style-type: none"> Heated steering wheel Power outboard rear seats, each with memory and detachable headrest pillows²¹ Heated and Active Ventilated outboard rear seats with rapid-heating feature Heated front and rear center armrests, door armrests and door panels 	<input type="radio"/>	<input type="radio"/>
Rear Seat Package (requires Warmth & Comfort Package or power rear seats ²¹) <ul style="list-style-type: none"> 4-zone climate control Power right-rear footrest Right-rear passenger power controls for right-front seat, with 3" additional fore-aft movement Outboard rear seat-belt air bags⁸ with illuminated PRE-SAFE[®] active buckles 	<input type="radio"/>	<input type="radio"/>
Executive Rear Seat Package (requires Rear Seat Entertainment system and Rear Seat Package ²¹) <ul style="list-style-type: none"> Active multicontour outboard rear seats with "hot stone" massage Executive right-rear seat with added recline angle and power calf rest 	<input type="radio"/>	<input type="radio"/>
Executive Rear Seat Package PLUS (requires Executive Rear Seat Package ²¹) <ul style="list-style-type: none"> Two-passenger rear cabin with dual power rear seats Wood-trimmed rear center console with dual folding tables, and heated and cooled cupholders 	<input type="radio"/>	<input type="radio"/>
Sport Package (not available with Sport Package Plus One) <ul style="list-style-type: none"> 19" AMG[®] twin 5-spoke wheels with all-season tires² Sport lower body styling 	<input type="radio"/>	<input type="radio"/>
Sport Package Plus One (not available with Sport Package) <ul style="list-style-type: none"> 20" AMG multispoke wheels with high-performance tires² Sport lower body styling 	<input type="radio"/>	<input type="radio"/>
Driver Assistance Package <ul style="list-style-type: none"> DISTRONIC PLUS[®] with Steering Assist¹¹ PRE-SAFE[®] Brake with Pedestrian Recognition¹¹ BAS[®] PLUS with Cross-Traffic Assist⁷ PRE-SAFE PLUS with rear-impact protection⁹ Active Blind Spot Assist¹⁶ Active Lane Keeping Assist¹⁴ 	<input type="radio"/>	<input type="radio"/>

<i>Individual Options</i>	<i>S 550</i>	<i>S 63 AMG 4MATIC</i>
4MATIC® all-wheel drive	○	●
Surround View System ¹³	○	●
Night View Assist PLUS ¹⁵	○	○
MAGIC BODY CONTROL® (requires Driver Assistance Package; not available with 4MATIC)	○	—
19" twin 5-spoke wheels with all-season tires ²	○	—
20" 5-spoke wheels with high-performance tires ²	○	—
20" AMG forged-alloy 10-spoke wheels (Silver) with high-performance tires ²	—	○
20" AMG forged-alloy 10-spoke wheels (Black) with high-performance tires ²	—	○
Red-painted brake calipers	—	○
Burmester® High-End 3D Surround Sound System ²¹	○	○
Rear Seat Entertainment system	○	○
SPLITVIEW front-seat entertainment system ²⁰	○	○
Refrigerator box in rear cabin ²¹	—	○
Power outboard rear seats, each with memory and detachable headrest pillows ²¹ (also available in Warmth & Comfort Package)	○	○
Heated outboard rear seats (also available in Warmth & Comfort Package)	○	○
Heated steering wheel ²⁸ (also available in Warmth & Comfort Package)	○	—
Wood/leather steering wheel	●	○
AMG Performance steering wheel with Alcantara® side grips	—	○
Leather upholstery	●	—
Nappa leather upholstery	○	●
Exclusive Nappa leather upholstery, with leather-trimmed dash and DINAMICA headliner (requires Exclusive Trim, plus Warmth & Comfort Package or power rear seats ²¹)	○	○
<i>designo</i> Exclusive Nappa leather upholstery, with leather-trimmed dash, leather-trimmed floor mats, and DINAMICA headliner (requires Exclusive Trim, plus Warmth & Comfort Package or power rear seats ²¹)	○	—
Black Poplar wood trim (no charge)	○	○
Burl Walnut wood trim (no charge)	○	○
<i>designo</i> Brown Sunburst Myrtle wood trim (requires Exclusive Trim)	○	○
<i>designo</i> Metallized Ash wood trim ²⁹ (requires Exclusive Trim)	○	○
<i>designo</i> carbon fiber trim with Piano Black Lacquer accents (requires Exclusive Trim)	—	○
Exclusive Trim (additional wood trim on doors, front seatbacks, and rear of console)	○	○

<i>Specifications</i>	<i>S 550</i>	<i>S 63 AMG 4MATIC</i> ¹
Engine	4.6-liter biturbo Direct Injection V-8 449 hp @ 5,250–5,500 rpm 516 lb-ft torque @ 1,800–3,500 rpm	Handcrafted 5.5-liter biturbo Direct Injection AMG V-8 577 hp @ 5,500 rpm 664 lb-ft torque @ 2,250–3,750 rpm
Transmission	7-speed automatic with shift paddles	7-speed AMG SPEEDSHIFT® MCT with shift paddles
Wheels	18" triple 5-spoke ² with runflat tires ³⁰	20" AMG 5-spoke ^{2,30}
Suspension	4-wheel multilink with AIRMATIC® and Adaptive Damping System (ADS)	4-wheel multilink AMG Adaptive Sport Suspension with AIRMATIC® and Curve Dynamic Assist
Drivetrain	Rear-wheel drive or 4MATIC® all-wheel drive	AMG Performance 4MATIC all-wheel drive

<i>Dimensions</i>	<i>S 550</i>	<i>S 63 AMG 4MATIC</i>
Wheelbase	124.6"	124.6"
Overall length	206.5"	206.5"
Overall height	58.7"	58.7"
Overall width	83.9" (w/mirrors)	83.9" (w/mirrors)
Curb weight	4,729 lbs (RWD) / 4,773 lbs (4MATIC)	4,806 lbs
Headroom	39.7" front / 39.2" rear	39.7" front / 39.2" rear
Legroom	41.4" front / 43.0" rear	41.4" front / 43.0" rear
Shoulder room	59.7" front / 59.1" rear	59.7" front / 59.1" rear
Cargo capacity	16.3 cu ft ²¹	16.3 cu ft ²¹

● Standard ○ Optional — Not Available

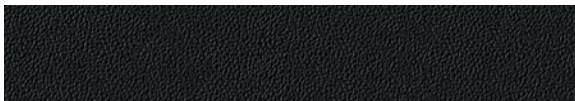
Please see endnotes on back cover.

Color and trim.

Leather upholstery.



Standard on S 550



Black



Nut Brown/Black



Silk Beige/Espresso Brown

Interior color configurations

Upper dash and doors	Seats and dash/door inserts (except <i>designo</i>)	Lower dash and carpeting

designo dash/door inserts match lower dash

Nappa leather upholstery.



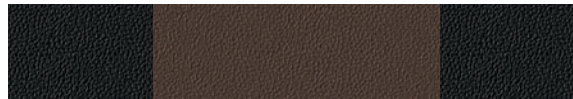
Optional on S 550 (shown) / Standard on S 63 AMG 4MATIC®



Black



Crystal Grey/Seashell Grey¹



Nut Brown/Black

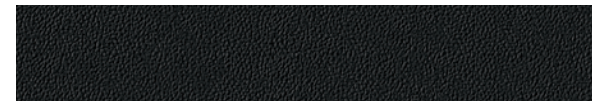


Silk Beige/Espresso Brown

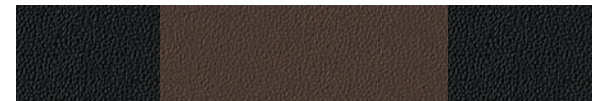
Exclusive Nappa leather upholstery.



Optional on S 550 (shown) and S 63 AMG 4MATIC



Black



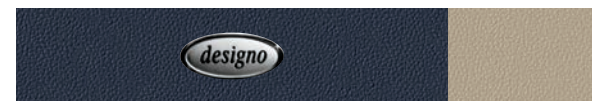
Nut Brown/Black¹



Porcelain/Black¹



Silk Beige/Espresso Brown



designo Deep Sea Blue/Silk Beige (S 550 only)

Wheel choices.



18" 10-spoke²
(standard on S 550)



19" AMG[®] twin 5-spoke²
(S 550 Sport Package)



20" 5-spoke²
(optional on S 550)



20" AMG forged 10-spoke (Silver)²
(optional on S 63 AMG 4MATIC)



19" twin 5-spoke²
(optional on S 550)



20" AMG multispoke²
(S 550 Sport Package Plus One)



20" AMG 5-spoke²
(standard on S 63 AMG 4MATIC)



20" AMG forged 10-spoke (Black)²
(optional on S 63 AMG 4MATIC)

Interior trim.



Black Poplar wood



Burl Walnut wood



designo Brown Sunburst
Myrtle wood



designo Metallized Ash wood²⁹



Carbon fiber/Piano Black Lacquer
(S 63 AMG 4MATIC)

Paintwork.



Anthracite Blue metallic



Black



Diamond Silver metallic



Diamond White metallic³¹



Iridium Silver metallic



Lunar Blue metallic



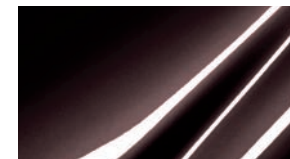
Magnetite Black metallic



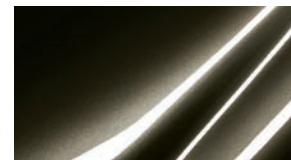
Obsidian Black metallic



Palladium Silver metallic



Ruby Black metallic



Verde Brook metallic

Please see endnotes on back cover.